

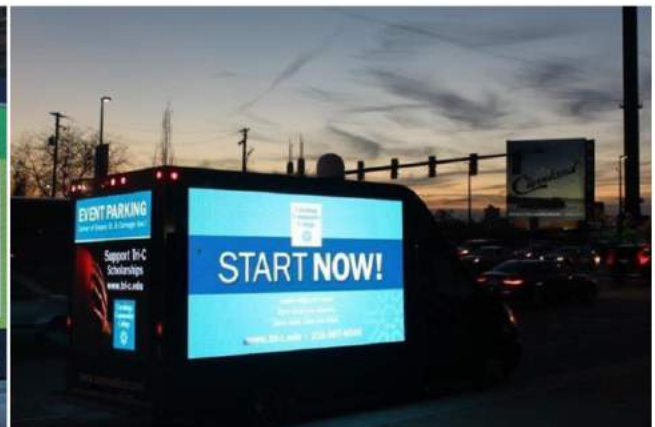


ads in motion
OUTDOOR

TAKE AIM

- Customizable mobile billboards impact and engage target audiences
- Reach audiences via streets, highways, at high-traffic locales and event destinations
- 3 high-res LED screens play DVD-quality video (either live shots or produced footage)
- AIM features remote programming, sound system, interactive functionality and GPS tracking

AIM is Ohio's first cutting edge mass media vehicle that takes your brand to any accessible point in the region. Each AIM vehicle is outfitted with three large, high-res LED screens that feature eye-catching digital billboards, videos and graphics. Now, instead of waiting for audiences to wander or speed by your brand, you can drive traffic, boost sales and exponentially increase impressions by bringing your business right where consumers live, work, commute and play.



SERVING OHIO AND BEYOND.

www.AIMOutdoor.com | mike@aimoutdoor.com | (216) 346-1776



ads in motion
O U T D O O R



SHIFT FORWARD

WITH ADS IN MOTION OUTDOOR (AIM)

AIM Outdoor is so much more than the typical billboard. It's a digital experience in motion. Bright, high-res LED screens. Continuous action. Bold messaging. All crafted specifically for the audience reading it. The result? Consumers simply can't look away.

AIM Outdoor has arrived to serve clients across Ohio and beyond. Get to know us and learn how we can help you keep eyes and minds where they should be—on your brand.

WE ARE THE NEW-AGE MESSENGER. AIM IS OHIO'S first and only outdoor mass media vehicle that can take any message or marketing initiative directly to your target audience. We deliver our client's messages with state-of-the-art, updating and customizing content as needed.

WE ARE PREMIUM QUALITY. Our 6mm LED screens provide DVD-quality video and high-res billboards that are crisp even in the brightest sunlight. Outfitted with features like remote programming, sound system, GPS tracking and live video capability, we are positioned to deliver our client's messages the most effective way possible.

WE ARE ADAPTABLE. We can change content instantaneously to match the mindset of consumers. Whether the home team wins or loses the big game, customers can now adapt their messages to relate with how their audience feels.

WE ARE THE MOST FLEXIBLE MASS MEDIUM. AIM impacts any environment by engaging audiences with real-time messaging on a larger-than-life format. We can move to different locales to maximize reach and frequency. Our product can deliver enormous impressions by targeting areas where we know specific consumers gather, and our clients can develop schedules that provide high reach, high frequency, or both.

WE ARE ACCURATE. We engage our client's audience by pinpointing when, how and where they can be reached. Our GPS navigation system provides detailed reports so our customers know exactly where their messages were seen.

WE ARE VERSATILE. We can be part of any event, or we can be the event.

Read on and find out what happens when you put your brand on the big screen.

Sincerely,
Mike Matonis
AIM Co-Founder and President

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We can help you find your target audience where they live, work, commute and play. We can mine their interests, preferences and behaviors through interactive executions, so your brand is well placed and sure to be seen.

EXCLUSIVE AIM ADVERTISING

AIM is all yours. Tell us where you want go, or we can consult with you on the best routes and event destinations to drive impressions and hit your target audience. When AIM is camped at a strategic locale, you can run pre-recorded videos, live broadcasts, video game tournaments, interactive text surveys, contest and social media campaigns. And thanks to AIM's high-res LED screens, whatever we put up will be clearly seen on the brightest day or darkest night.

Call an AIM advisor for fresh ideas on how to reach your audiences with this exciting new vehicle.

Call Mike Matonis today at **216-346-1776** or email him at mike@aimoutdoor.com.

THE SPECS

Side displays:

512 x 288 pixels

Back display:

288 x 288 pixels

Screen Sizes:

Sides: 10' x 6'

Back: 6' x 6'

File formats:

JPG or animated

GIF format

Video clips:

M4V or MOV

format

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